

Safe. Simple. Effective.



## Ariel Professional Washing Powder With a Touch of Lenor

Ariel Professional Washing Powder with a Touch of Lenor is a professional detergent specially formulated to deliver 5-star cleaning results for professionals: excellent stain removal, deep down cleaning, brilliant whiteness, great freshness and efficiency at low temperature.

Use Ariel Professional...

...for outstanding business results

### Safe

- From a market leading brand Ariel
- A boosted formula for Professional use with stronger active ingredients vs. Ariel Retail formula.

### Simple

- Designed to deliver outstanding results in 1 wash without pre-washing or pre-soaking.

### Effective

- Use of high performing ingredients and P&G patented technologies for great cleaning results: tough stain removal, whites brightness & long-lasting freshness.
- Effective as low as 30° temperature.

#### ★★★★★ Satisfy your guests

Cleanliness can help you improve your ratings & reviews and generate incremental business.



#### Minimize your total operating cost

Ariel Professional Washing Powder With a Touch of Lenor superior performance helps you minimize your total operating cost (linen replacement frequency, water use...) and save money for your core business.



#### Contribute to a more sustainable development

Washing your linen from as low as 30°C and once only will help you save water and energy.



#### Care for your staff

Ariel Professional Washing Powder With a Touch of Lenor superior performance helps save time and efforts to your staff who doesn't need to rewash several times to get rid of tough stains.

every **experience** counts.™

**P&G**  
Professional



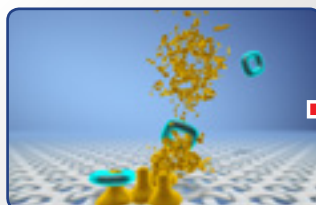
# Technical information



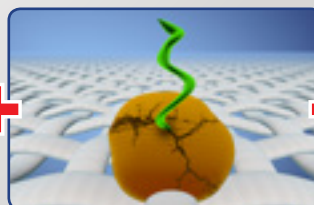
## Research & Development Corner

### Light on Ariel Professional Washing Powder superior technologies on stain removal

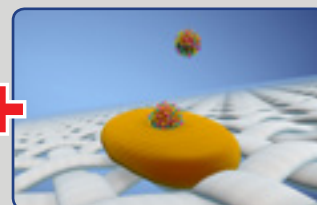
Ariel Professional Washing Powder With a Touch of Lenor unique technologies act in synergy to ensure the **removal of the tough stains** Professionals encounter frequently.



Its **boosted enzyme system** breaks the stain into smaller pieces.



Its **unique polymers** drill into the stain, opening it up to facilitate the penetration of the surfactants.



The **multi-surfactants system** dissolves and removes pieces of stain which are then rinsed away.

### Technical Description

- **EAN code:**
- **Appearance:** white base powder with green, blue, red and purple speckles
- **Smell:** pleasant, long-lasting perfume
- **PH (10%):** 10,8
- **Density:** 680 g/L

### Safety Instructions

Please make sure your employees read and understood the product label and your COSHH assessment (Chemical Risk Assessment in EU) before using this product. The label contains directions for use and both label and SDS contain hazard warnings, precautionary statements, first aid procedures and storage information. SDS are available on-line at our website [www.pgpro-msds.com](http://www.pgpro-msds.com) or can be provided to you via the call center (+33-XXX-XXXX).

### Usage & Dosing Instructions

Adjust the dosage according to your local water hardness and the soil level of your laundry items as recommended in the dosing instructions.



		<b>4-5 kg</b>		
	<b>Soft</b>	110 ml	180 ml	<b>+ extra 73,5 ml</b>
	<b>Medium</b>	147 ml	220 ml	<b>Prewash + 73,5 ml</b>
	<b>Hard</b>	180 ml	255 ml	

### Where to Use

- Safe to use on all types of **white and colored textiles**.
- Can be used at wash temperatures from **30° till 90°**. Always follow the wash instructions as mentioned on the fabric label.
- Can be used at **all water hardness levels**. Adjust the dosage according to your local water hardness level as recommended in the dosing instructions.
- Can be used for **pre-wash**.

### Where Not to Use

- Should not be used on **wool & silk textiles**. A detergent specially designed for wool & silk is advised.